

NATIONAL SECURITY COUNCIL  
WASHINGTON, D.C. 20506

205191  
MC003  
9873

December 19, 1990

ACTION

MEMORANDUM FOR JAMES CICCONI

FROM: WILLIAM F. SITTMANN *W*

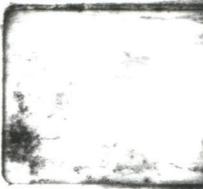
SUBJECT: Talking Points for December 19  
Meeting with Business Leaders

Attached are Talking Points prepared for the President's remarks to Business Leaders on December 19.

Attachment

Tab A Talking Points  
Tab B List of Attendees

POINTS TO BE MADE FOR REMARKS TO ASSOCIATION HEADS

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- I AM GLAD TO HAVE THE CHANCE TO MEET WITH YOU ALL THIS MORNING.
  - THE ASSOCIATIONS YOU REPRESENT IN TURN REPRESENT HUNDREDS OF THOUSANDS OF AMERICANS.
  - UNFORTUNATELY, NOT ALL ARE REPUBLICANS. BUT ANY AMERICAN, BE HE OR SHE A REPUBLICAN, DEMOCRAT OR INDEPENDENT, OUGHT TO BE ABLE TO SUPPORT OUR POLICY IN THE GULF. THIS IS THE MESSAGE I WOULD LIKE YOU ALL TO TAKE BACK WITH YOU TODAY.

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CARD 2 OF 5

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- WHAT IS AT STAKE--THE SECURITY OF THE WORLD'S ENERGY SUPPLIES, THE ECONOMIC HEALTH OF THIS COUNTRY AND OUR KEY TRADING PARTNERS, COMMON DECENCY, THE NATURE OF THE POST-COLD WAR WORLD--ARE NOT ABSTRACTIONS. THEY AFFECT THE LIVES OF EACH AND EVERY ONE OF US.
  - OUR POLICY IS TO BRING ABOUT IRAQ'S TOTAL AND UNCONDITIONAL WITHDRAWAL FROM KUWAIT. OUR PATIENCE MUST NECESSARILY BE LIMITED. WITH EACH DAY, SADDAM HUSSEIN'S SOLDIERS BRUTALIZE KUWAIT, HIS POLICIES RESULT IN HIGHER OIL PRICES THAT THREATEN THE HEALTH OF NEW DEMOCRACIES, HIS GENERALS AMASS EVER-GROWING FORCES ARMED WITH THE WEAPONS OF GREAT POTENTIAL DESTRUCTION.



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- WE ARE NOT ALONE IN FEELING THIS SENSE OF URGENCY AND DETERMINATION. WE HAVE THE BACKING OF THE UN AND NO LESS THAN 12 SECURITY COUNCIL RESOLUTIONS. WE HAVE THE INVOLVEMENT OF THE ARMED FORCES OF NO LESS THAN 28 OTHER COUNTRIES. AND STILL OTHER COUNTRIES ARE SUPPORTING US FINANCIALLY.
  - NONE OF US HAS ANY DESIRE FOR WAR. WE'RE DOING ALL WE CAN TO PRESERVE THE PEACE. BUT WE MUST PRESERVE OUR PRINCIPLES TOO. WE EITHER STAND UP NOW FOR WHAT IS RIGHT, OR WE WILL HAVE TO FACE AN EVEN MORE COSTLY CHALLENGE IN THE FUTURE. AND IF WE HAVE TO FIGHT, I CAN ASSURE YOU THAT WE WILL DO SO DECISIVELY.

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CARD 4 OF 5

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- TO UNDERLINE OUR INTEREST IN PEACE, I PROPOSED TO IRAQ THAT WE MEET DIRECTLY. SHOULD THESE MEETINGS OCCUR, IT WILL BE OUR PURPOSE TO ENSURE THAT SADDAM UNDERSTANDS WHAT IS REQUIRED OF HIM--AND WHAT THE CONSEQUENCES ARE IF HE CONTINUES TO STAND OUTSIDE THE LAW. UNFORTUNATELY, SADDAM APPEARS TO BE MORE INTERESTED IN MANIPULATING WORLD OPINION THAN IN DIPLOMACY.
  - THIS, THEN, IS MY BASIC MESSAGE. I CAN THINK OF NO BETTER WAY TO PRESERVE THE PEACE THAN TO SIGNAL SADDAM HUSSEIN AND THE IRAQI PEOPLE THAT THE AMERICAN PEOPLE ARE UNITED AND RESOLUTE THAT THIS AGGRESSION WILL NOT BE REWARDED.

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CARD 5 OF 5

-- I HOPE I CAN COUNT ON ALL OF YOU TO GET THIS  
WORD OUT TO YOUR MEMBERS AND TO ENCOURAGE  
UNDERSTANDING FOR WHAT WE ARE DOING. IN CASE  
THERE ARE QUESTIONS, I WILL DO MY BEST TO  
ANSWER THEM.

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Themes for President's Remarks to Association Heads

- I am glad to have the chance to meet with you all this morning.
- The associations you represent in turn represent hundreds of thousands of Americans.
- Unfortunately, not all are Republicans. But any American, be he or she a Republican, Democrat or Independent, ought to be able to support our policy in the Gulf. This is the message I would like you all to take back with you today.
- What is at stake--the security of the world's energy supplies, the economic health of this country and our key trading partners, common decency, the nature of the post-Cold War world--are not abstractions. They affect the lives of each and every one of us.
- Our policy is to bring about Iraq's total and unconditional withdrawal from Kuwait. Our patience must necessarily be limited. With each day, Saddam Hussein's soldiers brutalize Kuwait, his policies result in higher oil prices that threaten the health of new democracies, his generals amass ever-growing forces armed with the weapons of great potential destruction.
- We are not alone in feeling this sense of urgency and determination. We have the backing of the UN and no less than 12 Security Council Resolutions. We have the involvement of the armed forces of no less than 28 other countries. And still other countries are supporting us

financially.

- None of us has any desire for war. We're doing all we can to preserve the peace. But we must preserve our principles too. We either stand up now for what is right, or we will have to face an even more costly challenge in the future. And if we have to fight, I can assure you that we will do so decisively.
- To underline our interest in peace, I proposed to Iraq that we meet directly. Should these meetings occur, it will be our purpose to ensure that Saddam understands what is required of him--and what the consequences are if he continues to stand outside the law. Unfortunately, Saddam appears to be more interested in manipulating world opinion than in diplomacy.
- This, then, is my basic message. I can think of no better way to preserve the peace than to signal Saddam Hussein and the Iraqi people that the American people are united and resolute that this aggression will not be rewarded.
- I hope I can count on all of you to get this word out to your members and to encourage understanding for what we are doing. In case there are questions, I will do my best to answer them.

THE WHITE HOUSE

WASHINGTON

ATTENDEES FOR ASSOCIATION DESERT SHIELD MEETING  
WEDNESDAY, DECEMBER 19, 1990; 10:00 A.M., THE ROOSEVELT ROOM

Abenante, Paul, President  
American Bakers Assoc.  
296-5800

Ball, William, President  
National Soft Drink Assoc.  
463-0356

Baly, Michael, President  
American Gas Association  
703-841-8612

Beatty, Bert, Exec. Vice President  
Associated General Contractors  
393-2040

Black, Judy, Vice President  
International Council of Shopping Centers  
703-549-7404

Block, John R., President  
National Assoc. of Wholesale Grocers  
703-532-9400

Cavaney, Red, President  
American Paper Institute, Inc.  
212-340-0676

Colton, Kent, Exec. Vice President  
National Assoc. of Home Builders  
822-0200

DeFries, Gene, President  
Marine Engineers Beneficial Association  
638-2405

Driesler, Steve, Senior Vice President  
National Association of Realtors  
383-1238

Fritts, Edward, President  
National Assoc. of Broadcasters  
429-5300

Fuqua, Don, President  
Aerospzce Industries Assoc.  
371-8400

THE WHITE HOUSE

WASHINGTON

Gable, Wayne, President  
Citizens for a Sound Economy  
488-8200

Galles, John, Executive Vice President  
National Small Business United  
293-8830

Gerard, Joe, President  
American Furniture Manufacturers Assoc.  
466-7362

Gorman, Mark, Senior Director, Gov't Affairs  
National Restaurant Association  
331-5900

Hawkins, Charlie, Vice President  
Associated Builders and Contractors  
637-8800

Jasinowski, Jerry, President  
National Association of Manufacturers  
637-3105

Leshner, Dick, President  
Chamber of Commerce  
463-5300

Sam Maury, Executive Director  
The Business Roundtable  
872-1260

McKevitt, James D., President  
McKevitt Group  
822-0604

Motley, John, Vice President  
National Federation of Ind. Business  
554-9000

O'Neill, Joe, President  
National Retail Federation  
783-7971

Parker, David, President  
Aluminum Association  
862-5196

Rogstad, Barry, President  
American Business Conference  
822-9300

Ruane, Peter, President  
ARTBA  
488-2722

Satagaj, John, President  
Small Business Legislative Council  
639-8500

Valis, Wayne, President  
Valis Associates  
833-5055

Van Dongen, Dirk, President  
NAWD  
872-0885

# Withdrawal/Redaction Sheet

## (George Bush Library)

Document No. and Type	Subject/Title of Document	Date	Restriction	Class.
01. Memo	Case Number 205191 From Richard Haass to Brent Scowcroft Re: Talking Points for December 19 Remarks to Business Leaders (1 pp.)	12/19/90	P-5	

**Collection:**

**Record Group:** Bush Presidential Records  
**Office:** Records Management, White House Office of (WHORM)  
**Series:** Subject File - General  
**Subseries:** Scanned  
**WHORM Cat.:** MC003  
**File Location:** 203675 to 206688CU

<b>Date Closed:</b> 9/30/2003	<b>OA/ID Number:</b> 00002-001
<b>FOIA/SYS Case #:</b> 2003-2291-S	<b>Appeal Case #:</b>
<b>Re-review Case #:</b>	<b>Appeal Disposition:</b>
<b>P-2/P-5 Review Case #:</b>	<b>Disposition Date:</b>
<b>AR Case #:</b>	<b>MR Case #:</b>
<b>AR Disposition:</b>	<b>MR Disposition:</b>
<b>AR Disposition Date:</b>	<b>MR Disposition Date:</b>

### RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P-1 National Security Classified Information [(a)(1) of the PRA]  
P-2 Relating to the appointment to Federal office [(a)(2) of the PRA]  
P-3 Release would violate a Federal statute [(a)(3) of the PRA]  
P-4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]  
P-5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]  
P-6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Removed as a personal record misfile.

Freedom of Information Act - [5 U.S.C. 552(b)]

(b)(1) National security classified information [(b)(1) of the FOIA]  
(b)(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]  
(b)(3) Release would violate a Federal statute [(b)(3) of the FOIA]  
(b)(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]  
(b)(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]  
(b)(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]  
(b)(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]  
(b)(9) Release would disclose geological or geophysical information

**National Security Council  
The White House**

PROOFED BY: LMG LOG # 9873  
 URGENT NOT PROOFED: \_\_\_\_\_ SYSTEM  PRS  NSC  INT  
 BYPASSED WW DESK: \_\_\_\_\_ DOCLOG LMG AIO \_\_\_\_\_

*WGO*

	SEQUENCE TO	HAS SEEN	DISPOSITION
Ken Hill	<u>1</u>	<u>KH</u>	<u>A</u>
Bill Sittmann	<u>2</u>	<u>W</u>	
Bob Gates	<u>3</u>	<u>✓</u>	
Brent Scowcroft			
Bill Sittmann	<u>4</u>		
Situation Room			
West Wing Desk	<u>5</u>	<u>12/19 AE</u>	<u>D</u>
NSC Secretariat	<u>6</u>		<u>N</u>

RECEIVED

90 DEC 18 P 6: 43

A = Action    I = Information    D = Dispatch    R = Retain    N = No further Action

cc:  VP    Sununu    Other \_\_\_\_\_

Should be seen by: \_\_\_\_\_  
(Date/Time)

COMMENTS

DISPATCH INSTRUCTIONS:

*En Sec's Office has dispatched*

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NSC/S PROFILE

RECORD ID: 9009873  
RECEIVED: 18 DEC 90 16

TO: CICCONI, J

FROM: SITTMANN

DOC DATE: 19 DEC 90  
SOURCE REF:

KEYWORDS: PERSIAN GULF  
SAUDI ARABIA

KUWAIT  
IRAQ

PERSONS:

SUBJECT: TALKING POINTS FOR DEC 19 MTG W/ BUSINESS LEADERS

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ACTION: SITTMANN APPROVED RECOM                      DUE DATE: 21 DEC 90                      STATUS: C

STAFF OFFICER: HAASS    LOGREF:

FILES: WH                      NSCP:    CODES:

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D O C U M E N T   D I S T R I B U T I O N

FOR ACTION

FOR CONCURRENCE

FOR INFO

EXECSEC

GANTT

HAASS

NSC CHRON

COMMENTS: \_\_\_\_\_  
\_\_\_\_\_  
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DISPATCHED BY cd \_\_\_\_\_ DATE \_\_\_\_\_ BY HAND W/ATTCH

OPENED BY: NSGLM                      CLOSED BY: NSMEN                      DOC 2 OF 2

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ACTION DATA SUMMARY REPORT

RECORD ID: 9009873

DOC ACTION OFFICER

CAO ASSIGNED ACTION REQUIRED

001 SCOWCROFT  
001  
002

Z 90121819 FOR DECISION  
X 90121912 GATES APPROVED RECOM  
X 90121912 SITTMANN APPROVED RECOM

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