**Withdrawal/Redaction Sheet**

(George Bush Library)

<table>
<thead>
<tr>
<th>Document No. and Type</th>
<th>Subject/Title of Document</th>
<th>Date</th>
<th>Restriction</th>
<th>Class.</th>
</tr>
</thead>
<tbody>
<tr>
<td>06. Memo with Attachments</td>
<td>From Bruce Gelb to Brent Scowcroft Re: Public Diplomacy for the Middle East Crisis (5 pp.)</td>
<td>08/16/90</td>
<td>(b)(1)</td>
<td>C</td>
</tr>
</tbody>
</table>

**Collection:**

**Record Group:** Bush Presidential Records  
**Office:** Records Management, White House Office of WHORM  
**Series:** Subject File - C.F.  
**Subseries:** WHORM Cat.: CO072  
**File Location:** 165140 to 264710

**Date Closed:** 12/20/2002  
**FOIA/SYS Case #:** 1998-0099-F  
**Re-review Case #:**  
**P-2/P-5 Review Case #:**  
**AR Case #:** 98-0099-F/1  
**AR Disposition:** Released in Full  
**AR Disposition Date:** 8/3/1998

**OA/ID Number:** 00002-001  
**Appeal Case #:**  
**Appeal Disposition:**  
**Disposition Date:**  
**MR Case #:**  
**MR Disposition:**  
**MR Disposition Date:**

**Restriction Codes**

Presidential Records Act - [44 U.S.C. 2204(a)]  
P-1 National Security Classified Information [(a)(1) of the PRA]  
P-2 Relating to the appointment to Federal office [(a)(2) of the PRA]  
P-3 Release would violate a Federal statute [(a)(3) of the PRA]  
P-4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]  
P-5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]  
P-6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]  
C. Closed in accordance with restrictions contained in donor's deed of gift.  
PRM. Removed as a personal record missile.

Freedom of Information Act - [5 U.S.C. 552(b)]  
(b)(1) National security classified information [(b)(1) of the FOIA]  
(b)(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]  
(b)(3) Release would violate a Federal statute [(b)(3) of the FOIA]  
(b)(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]  
(b)(5) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(5) of the FOIA]  
(b)(6) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]  
(b)(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]  
(b)(9) Release would disclose geological or geophysical information
MEMORANDUM FOR: The Honorable Brent Scowcroft
               Assistant to the President
               for National Security Affairs
               The White House

FROM:       Bruce S. Gelb

SUBJECT:   (U) Public Diplomacy for the Middle East Crisis

(U) Coordination between USIA, State and DOD on the public diplomacy aspects of the Middle East situation is going extremely well, especially our coordination with Paul Wolfowitz and others at DOD. This is the status of our activities to date:

(C) USIA, State, NSC and DOD are preparing a public diplomacy strategy for the next phase of the "war of nerves."

(U) VOA has increased its broadcasting hours and frequencies in Arabic to the Middle East and is devoting full resources to supporting USG policy.

(U) The same is true of our Wireless File (distributed in Arabic and English) and Worldnet Television Service.

(C) USIA professionals with Arabic language skills and Middle East experience have been assigned to a variety of key posts -- a USIA public affairs advisor has been dispatched to Centcom, our PAO from Sri Lanka has flown to Dubai, USIA is represented round-the-clock on State's Task Force and other officers (including our PAO from Baghdad who is now in Washington) will be sent soon to Saudi Arabia to assist in our public diplomacy efforts.

(U) There are several "next steps" which I am pursuing:

(C) Getting a green light for Ambassadors in the region to go on the record with the media. Everyone is glued to CNN and the right messages are not getting through.
(U) Lining up senior USG officials for Worldnet interactivies and telephone press conferences to get the word out on our position.

U) Providing VOA with additional transmitter time in order to increase its hours and frequencies, both to convey vital information and to circumvent sophisticated Iraqi jamming.

C) Preparing a USIA television crew to go to Saudi Arabia and the Gulf to cover the "refugee" story and give a higher profile to the human suffering which the invasion has caused.

(C) Establishing a unit to counter Iraqi disinformation.

(U) If there is anything else you think we should be doing, please let me know and we will pursue it.

cc: The Honorable James A. Baker III
TO: SCOWCROFT

FROM: GELB, B

KEYWORDS: PUBLIC DIPLOMACY
USIA
MIDDLE EAST
IRAQ

PERSONS:

SUBJECT: PUBLIC DIPLOMACY FOR MIDDLE EAST CRISIS

ACTION: PREPARE MEMO FOR SCOWCROFT
DUE DATE: 21 AUG 90
STATUS: S

STAFF OFFICER: DYKE
LOGREF:

FILES: WH
NSCP:
CODES:

DOCUMENT DISTRIBUTION

FOR ACTION
DYKE

FOR CONCURRENCE
HAASS
MANDEL
POPADIUK
WELCH

FOR INFO
CHARLES

COMMENTS:

DISPATCHED BY ___________________ DATE _______________ BY HAND W/ATTACH

OPENED BY: NSALW CLOSED BY: _______________ DOC 1 OF 1

CONFIDENTIAL

UNCLASSIFIED
DOC ACTION OFFICER
001 DYKE
001

CAO ASSIGNED ACTION REQUIRED
Z 90081710 PREPARE MEMO FOR SCOWCROFT
X 90081718 SEE 20975 FOR FINAL ACTION
TO: SCOWCROFT

FROM: GELB, B

KEYWORDS: PUBLIC DIPLOMACY
USIA
PERSIAN GULF

MIDDLE EAST
IRAQ
PCC

PERSONS:

SUBJECT: PUBLIC DIPLOMACY FOR MIDDLE EAST CRISIS

ACTION: SEE 20975 FOR FINAL ACTION
DUE DATE: 21 AUG 90
STATUS: C

STAFF OFFICER: DYKE

FILES: WH
NSCP:

DOCUMENT DISTRIBUTION

FOR ACTION
FOR CONCURRENCE
FOR INFO

COMMENTS: ________________________________________________________________

DISPATCHED BY ______________________ DATE ___________ BY HAND W/ATTCH

OPENED BY: NSALW CLOSED BY: NSBTM

CONFIDENTIAL

UNCLASSIFIED