

# Withdrawal/Redaction Sheet (George Bush Library)

Document No. and Type	Subject/Title of Document	Date	Restriction	Class.
06. Memo with Attachments	From Bruce Gelb to Brent Scowcroft Re: Public Diplomacy for the Middle East Crisis (5 pp.)	08/16/90	(b)(1)	C

**Collection:**

**Record Group:** Bush Presidential Records  
**Office:** Records Management, White House Office of (WHORM)  
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**Subseries:**  
**WHORM Cat.:** CO072  
**File Location:** 165140 to 264710

Document Declassified  
(Document Follows)  
By *JK* (NLGB) on 9/20/07

<b>Date Closed:</b> 12/20/2002	<b>OA/ID Number:</b> 00002-001
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<b>Re-review Case #:</b>	<b>Appeal Disposition:</b>
<b>P-2/P-5 Review Case #:</b>	<b>Disposition Date:</b>
<b>AR Case #:</b> 98-0099-F/1	<b>MR Case #:</b>
<b>AR Disposition:</b> Released in Full	<b>MR Disposition:</b>
<b>AR Disposition Date:</b> 8/3/1998	<b>MR Disposition Date:</b>

### RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

- P-1 National Security Classified Information [(a)(1) of the PRA]
- P-2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P-3 Release would violate a Federal statute [(a)(3) of the PRA]
- P-4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P-5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P-6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

- (b)(1) National security classified information [(b)(1) of the FOIA]
- (b)(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- (b)(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- (b)(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- (b)(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- (b)(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- (b)(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
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UNITED STATES INFORMATION AGENCY  
WASHINGTON, D.C. 20547

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August 16, 1990

DIRECTOR

MEMORANDUM FOR: The Honorable Brent Scowcroft  
Assistant to the President  
for National Security Affairs  
The White House

FROM: Bruce S. Gelb *BSSG*

SUBJECT: (U) Public Diplomacy for the Middle East Crisis

(U) Coordination between USIA, State and DOD on the public diplomacy aspects of the Middle East situation is going extremely well, especially our coordination with Paul Wolfowitz and others at DOD. This is the status of our activities to date:

(C) USIA, State, NSC and DOD are preparing a public diplomacy strategy for the next phase of the "war of nerves."

(U) VOA has increased its broadcasting hours and frequencies in Arabic to the Middle East and is devoting full resources to supporting USG policy.

(U) The same is true of our Wireless File (distributed in Arabic and English) and Worldnet Television Service.

(C) USIA professionals with Arabic language skills and Middle East experience have been assigned to a variety of key posts -- a USIA public affairs advisor has been dispatched to Centcom, our PAO from Sri Lanka has flown to Dubai, USIA is represented round-the-clock on State's Task Force and other officers (including our PAO from Baghdad who is now in Washington) will be sent soon to Saudi Arabia to assist in our public diplomacy efforts.

(U) There are several "next steps" which I am pursuing:

(C) Getting a green light for Ambassadors in the region to go on the record with the media. Everyone is glued to CNN and the right messages are not getting through.

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CLASSIFIED BY: Bruce S. Gelb  
Director

DECLASSIFY ON: August 16, 1992

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PER E.O. 12958  
JGP 8/13/98

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- 2 -

(U) Lining up senior USG officials for Worldnet interactives and telephone press conferences to get the word out on our position.

U) Providing VOA with additional transmitter time in order to increase its hours and frequencies, both to convey vital information and to circumvent sophisticated Iraqi jamming.

C) Preparing a USIA television crew to go to Saudi Arabia and the Gulf to cover the "refugee" story and give a higher profile to the human suffering which the invasion has caused.

(C) Establishing a unit to counter Iraqi disinformation.

(U) If there is anything else you think we should be doing, please let me know and we will pursue it.

cc: The Honorable James A. Baker III

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RECEIVED: 17 AUG 90 10

TO: SCOWCROFT

FROM: GELB, B

DOC DATE: 16 AUG 90  
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KEYWORDS: PUBLIC DIPLOMACY  
USIA

MIDDLE EAST  
IRAQ

PERSONS:

SUBJECT: PUBLIC DIPLOMACY FOR MIDDLE EAST CRISIS

ACTION: PREPARE MEMO FOR SCOWCROFT      DUE DATE: 21 AUG 90      STATUS: S

STAFF OFFICER: DYKE      LOGREF:

FILES: WH      NSCP:      CODES:

D O C U M E N T   D I S T R I B U T I O N

FOR ACTION  
DYKE

FOR CONCURRENCE  
HAASS  
MANDEL  
POPADIUK  
WELCH

FOR INFO  
CHARLES

COMMENTS: \_\_\_\_\_  
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DOC ACTION OFFICER

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CAO ASSIGNED ACTION REQUIRED

Z 90081710 PREPARE MEMO FOR SCOWCROFT  
X 90081718 SEE 20975 FOR FINAL ACTION

