



George Bush Presidential Library

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Dan Dalrymple Collection September 1948 Harper's Bazaar Advertisement

Extent

1 folder

Access

Collection is open to all researchers. Donated historical materials held by the Bush Library are processed in accordance with the deed of gift agreement. These materials are not subject to the Freedom of Information Act.

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Provenance

Gift of Dan Dalrymple, 2019

Processed By

Staff Archivists, April 2019

Related Collections

n/a

Scope and Content

The Dan Dalrymple Collection consists of an original 1948 magazine *Harper's Bazaar* which includes an advertisement featuring Barbara and George Bush when he was a student at Yale University. The advertisement is for Bates Fabric's Victoria bedroom collection and features a representation of the Bushes entertaining in their apartment with matching bedspread and draperies.

Biographical Note

Harper's Bazaar was first published in 1867 as a weekly newspaper catering to women in the middle and upper classes, featuring fashions from Europe, particularly France. In 1901 its publication moved to a monthly magazine which still continues today. *Harper's Bazaar* is owned and operated by the Heart Corporation in the United States. There is no apparent connection of the young couple to *Harper's*

Bazaar. However, Barbara Bush's father, Marvin Pierce, was president of the McCall Corporation which published both the *Redbook* and *McCall's* magazines.

System of Arrangement

The Dan Dalrymple Collection is arranged into one series. Following is a list of the series and its description.

Box 1 Advertisement

[September 1948 Harper's Bazaar Advertisement]

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